

**OFFICIAL RULES FOR THE 2018
STANDARD® “BIGGER, BETTER DIESEL” SCHOLARSHIP CONTEST**

Welcome to the **2018 STANDARD ® “BIGGER, BETTER DIESEL” SCHOLARSHIP CONTEST** (the “**Contest**”), sponsored by **STANDARD MOTOR PRODUCTS, INC.** (the “**Sponsor**”). Participation in this Contest and eligibility for all prizes offered hereby are subject to the following Official Rules, by which all persons are bound upon submission of an entry (each such person, a “**Participant**”).

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. The Contest is void where prohibited or restricted by applicable law, and all applicable federal, state and local laws, rules and regulations apply.

1. Entry Period. This Contest commences 12:00 a.m. Eastern Time on March 1, 2018 and ends at 11:59 p.m. Eastern Time on June 29, 2018 (the “**Entry Period**”).
2. How to Enter. To participate in the Contest, during the Entry Period, Participants must go to www.BiggerBetterDiesel.com (the “**Promotional Site**”) and follow the instructions on the Promotional Site to complete and submit an online registration form, which shall require the Participant to answer several topical questions and submit a current photograph of the Participant.
3. Eligibility. Eligibility is limited to: (a) legal residents of the fifty (50) United States, the District of Columbia and Puerto Rico; (b) who are at least eighteen (18) years of age and no more than thirty-four (34) years of age at the time of entry; (c) who are either currently enrolled full-time in high school, or currently enrolled full-time in an accredited two- or four-year college, university or post-high school educational program (“**College**”); (d) who will be enrolled full-time in College for the 2018-2019 academic year studying automotive technology or repair with a focus on diesel technology; and (e) who have, in his/her current level of education, a cumulative grade point average of at least 3.0 on a 4-point scale. Participants who disregard these Official Rules are not eligible to participate. Directors, officers, employees, contractors and agents (and their immediate family and household members) of Sponsor or its affiliates are not eligible.

Limit one (1) entry per person. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to

be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Sponsor's determination of eligibility, in its sole discretion, shall be final.

4. Prizes.

(a) Each “**Grand Prize**” consists of a USD \$5,000 (Five Thousand Dollars) educational scholarship, payable directly to the College where the Participant will be enrolled at the beginning of the 2018-2019 academic year, to be applied towards educational expenses, including tuition, fees, books, and room and board.

(b) Each “**First Place Prize**” consists of a one (1) year subscription to Sponsor’s Pro Training On-Demand platform located at <http://pts.smpcorp.com> (or a substitute prize of comparable value). The approximate retail value of each First Place Prize is USD \$359.

(c) The winner of each prize will be responsible for all costs and expenses related to the prize that are not specifically mentioned, including, but not limited to, all income, federal, state and local taxes and other expenses reasonably incurred by the winner in receiving or using the prize.

5. Selection of Winner. The Sponsor will award three (3) Grand Prizes and ten (10) First Place Prizes. On or about July 31, 2018, a judge will select thirteen (13) prize winners from among the eligible entries received by evaluating Participants’ responses to the questionnaire against the following criteria (equally weighted): relevance, creativity and thoughtfulness (collectively, the “**Criteria**”). The judge will then select the three (3) Grand Prize winners from among the thirteen (13) winners based on the same Criteria. The remaining ten (10) winners will each receive a First Place Prize. In the event of a tie between or among Participants, an additional judge will re-evaluate the submissions based on the Criteria to determine a winner.

6. Winner Notification. Winners will be notified by e-mail, in-person, by telephone or by regular first-class mail, and may be required, in the Sponsor’s discretion, to execute an affidavit of eligibility, publicity release (except where prohibited), liability waiver and/or IRS Form W-9 (if required by IRS regulations), and/or provide current transcripts and/or written confirmation from the College that each winner will be enrolled for the 2018-2019 academic year prior to being awarded any prize (collectively, the “**Required Documentation**”). If a winner: (i) does not respond to the first notification within five (5) business days; (ii) is found to be ineligible, including without limitation by failing to satisfy the eligibility requirements on or before July 31, 2018; (iii) fails to execute the Required Documentation or other reasonable documentation when and as required by Sponsor; or (iv) the prize is returned as undeliverable, Sponsor may, in its sole discretion, consider the winner to have forfeited the prize, and select another winner as time allows. The prize is not transferable and the winner has no right of substitution (in cash or otherwise). Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability.

7. Conditions of Participation.

(a) *General Conditions.* Participants agree to be bound by these Official Rules and all decisions of Sponsor, whose decisions will be final and binding. Each Participant represents and warrants that all information contained in his/her registration form is true and complete. Sponsor is not responsible for any printing errors in these Official Rules or otherwise in any materials made available to Participants. Sponsor shall not be responsible for lost, late, misidentified or misdirected registration entries or telecommunication or computer hardware or software performance, errors, delays or failures. If, for any reason, the fairness or integrity of the Contest becomes compromised, or Sponsor's administration or fulfilment of the Contest becomes impracticable, Sponsor reserves the right to terminate or modify the Contest, and to disqualify any individual who tampers with the registration process or the administration of the Contest.

(b) *Our Right to Use your Materials.* Each Participant represents and warrants that he/she has any and all necessary licenses, rights, consents and permissions to use all material and content embodied in the Participant's submission, including the Participant's responses to the questionnaire and his/her photograph (collectively, the "**Content**"), and to grant to Sponsor all license and rights as set forth in these Official Rules.

Each Participant further represents and warrants that neither the Content, nor the Sponsor's use of the Content, will violate any law or the copyright, trademark, publicity right, privacy right or any other right of any person.

Each Participant hereby irrevocably and unconditionally grants to the Sponsor the perpetual, worldwide, non-exclusive, royalty-free, sub-licensable and transferable right to use, reproduce, distribute, prepare derivative works of, display and perform the Content in any media format and through any media channel.

By submitting a completed registration form, each Participant grants to Sponsor, its agents and others working on their behalf the right to use the Participant's name, likeness, picture, address (city and state), voice, biographical information, Content, entry form information and written and oral statements for advertising and marketing purposes, without compensation, unless otherwise prohibited by law.

8. Disclaimers, Dispute Resolution and Limitations of Liability. Each Participant hereby releases, and agrees to defend, indemnify and hold harmless Sponsor, its affiliates, those working on its behalf in connection with the Contest, each of their respective officers, directors, representatives, employees, agents, successors and assigns, and Facebook, Inc., from any damage, injury, death, loss or other liability, either at law or equity, whether known or unknown, asserted or non-asserted, that may arise from or in any way relate to participation in this Contest or the awarding, acceptance, use or misuse of any prize awarded hereunder. Any and all disputes, claims, and causes of action arising out of or in connection with this Contest shall be resolved individually, without resort to any form of class action, and by final and binding arbitration in New York County, New York, in accordance with the Rules of Arbitration of the American Arbitration Association and judgment on the award rendered by the arbitrator may be entered in

any court having jurisdiction thereof. This Contest shall be governed by, and construed in accordance with, the laws of the State of New York, regardless of conflicts of laws principles.

Sponsor makes no warranties, representations or guarantees, express or implied, in fact or in law, with regard to any prize awarded hereunder or any product or service purchased with such prize, including but not limited to any warranties of quality, condition and/or fitness for any purpose. Any warranties, representations or guarantees shall be made solely by the manufacturer of such product or service or its authorized representatives.

ANY CLAIMS JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS CONTEST. EACH PARTICIPANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEYS' FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Inc. All information provided by Participants is provided to Sponsor, its affiliates or those working on its behalf, and not Facebook, Inc.

9. Contact. If you have any questions regarding this Contest or if you would like to receive a copy of these Official Rules or a list naming the winners of this Contest, please contact Standard Motor Products, Inc., 37-18 Northern Blvd., Long Island City, NY 11101, Attn: 2018 STANDARD ® "BIGGER, BETTER DIESEL" SCHOLARSHIP CONTEST, c/o Marketing Department.